

Top 5 Reasons To Choose Optimum Associates

1. Concepts Based on Real-World Experience

With over 40 years of experience, Optimum Associates has trained tens of thousands of executives around the globe, and coached over 2,000 senior executives one-on-one. These intimate experiences provide them with unrivaled knowledge of the subtle nuances of how organizations work in the real-world.

2. Practical, Proven, and Easy to Learn Skills

Optimum Associates understands the complexity and hectic schedules of today's leaders. Although steeped in the latest research and theory, all of Optimum Associates' "field tested" insights, skills, and strategies have been refined and designed to be easy to learn and easy to use for immediate and visible impact.

3. Focus on Improving the Whole Person

Ground breaking research in neuroscience has confirmed that the same skills that enable peak performance at work also help improve health and happiness. Optimum Associates focuses on helping individuals not only perform at work, but also achieve work/life alignment, increase energy, manage stress, and improve health.

4. Commitment to High Integrity Cultures

Optimum Associates' experience has allowed them to witness first-hand the positive and negative impact leaders can have on organizational culture. They help leaders create and maintain cultures that foster learning and innovation, collaboration and trust, and are "feedback rich".

5. Global Perspective and Customization

Optimum Associates has worked with companies across several industries, in 5 continents, and more than 20 countries. This experience has given them an appreciation that no two organizations are alike. They place the greatest importance on flexibility, and carefully customize their programs to optimize impact and sustainability for each client.



"Optimum Associates provides terrific coaches and trainers. They have unique insight into both organizational dynamics and individual style. They understand the core of how to build effective leadership with integrity and passion."

Michael White
President and CEO
DIRECTV

Contact Optimum Associates today
for more information.

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